



# 2020

SPRING/SUMMER TREND



*trend highlight*

# Sophist-kid



# Sophisti-kid

In our new world characterized by a whirlwind of crises, it comes as no surprise that people are looking for ways to **just be 'lighter'**.

For Spring/Summer '26, we're seeing a trend where people are choosing to escape and find delight through **child-like enthusiasm**.

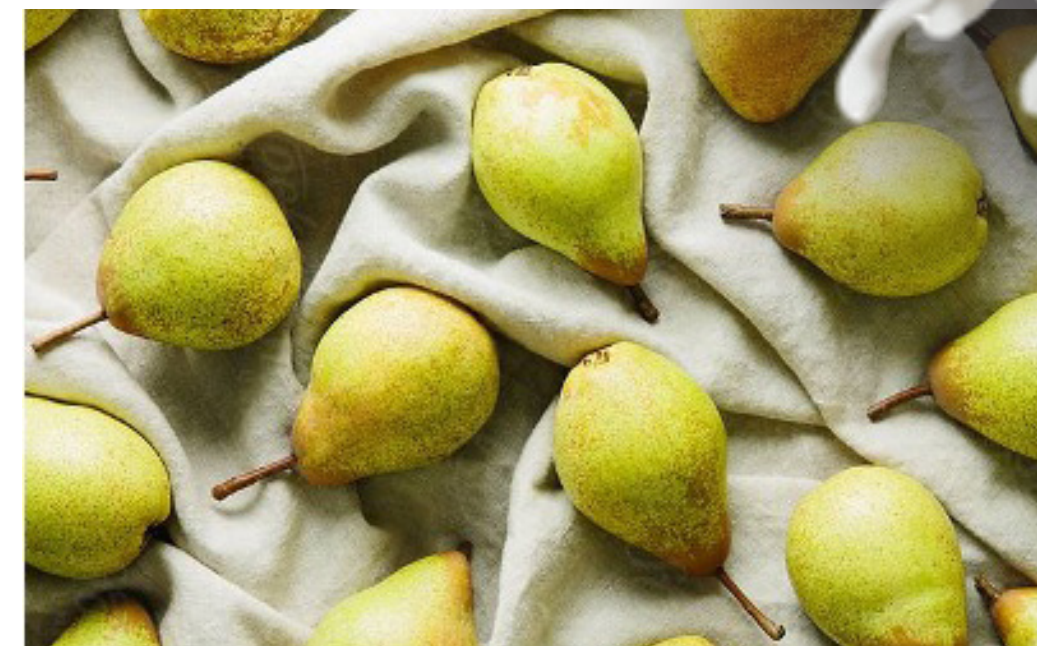
SOPHISTI-KID is an invitation to **rediscover the untamed spark of our younger selves**. Where we shed the weight of grown-up concerns and revisit the pure, exhilarating freedom of our childhood selves.

This pleasure invoking trend takes us to scents that **brings the essence of a youthful, pure sweetness wrapped in a modern, grown-up palette**.





# Sophisti-kid



*Playful | Whimsical | Free Spirited | Young | Sweet | Silly | Enveloping | Cheerful | Carefree*

THE VIBE



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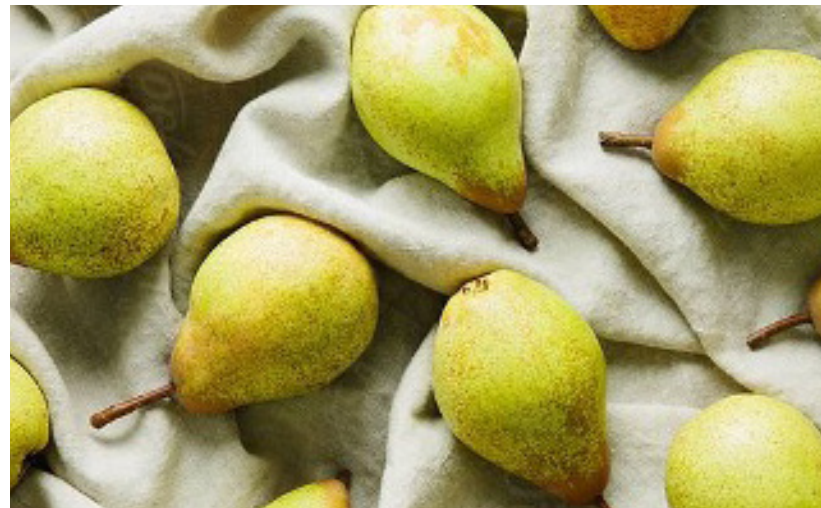


**PANTONE**  
18-1754 TCX  
Raspberry

**PANTONE**  
17-1563 TCX  
Cherry Tomato

**PANTONE**  
15-1157 TCX  
Flame Orange

**PANTONE**  
13-0858 TCX  
Vibrant Yellow



**PANTONE**  
12-0741 TCX  
Sunny Lime

**PANTONE**  
2-2907 TCX  
Pink Marshmallow



**PANTONE**  
11-0104 TCX  
Vanilla Ice



# THANK YOU

We hope you enjoyed this quick peek at one of our Spring/Summer '26 trends. If you're interested in seeing further how we translate key trends into beautiful fragrance collections and vibrant color palettes, please contact us to access our full trend presentations.

*artistry.* BACKED BY SCIENCE™