



FALL/WINTER 2026

TREND REPORT



FALL / WINTER 2026



Festivit-ease

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In response to the world giving a ‘bit of vertigo’, people are desperately seeking a ‘bit of ease’. **The Festivit-ease trend is about counterbalancing feelings of chaos with simplicity** - comfort without complication, and indulgence without excess.

People will display a ‘going as themselves’ mentality that translates to a relaxed, lived in, **‘come as you are’ approach to the holidays** - whether it’s the quiet ritual of a warm drink or the effortless embrace of a well-loved sweater, true coziness will be less about abundance and feel more effortless.

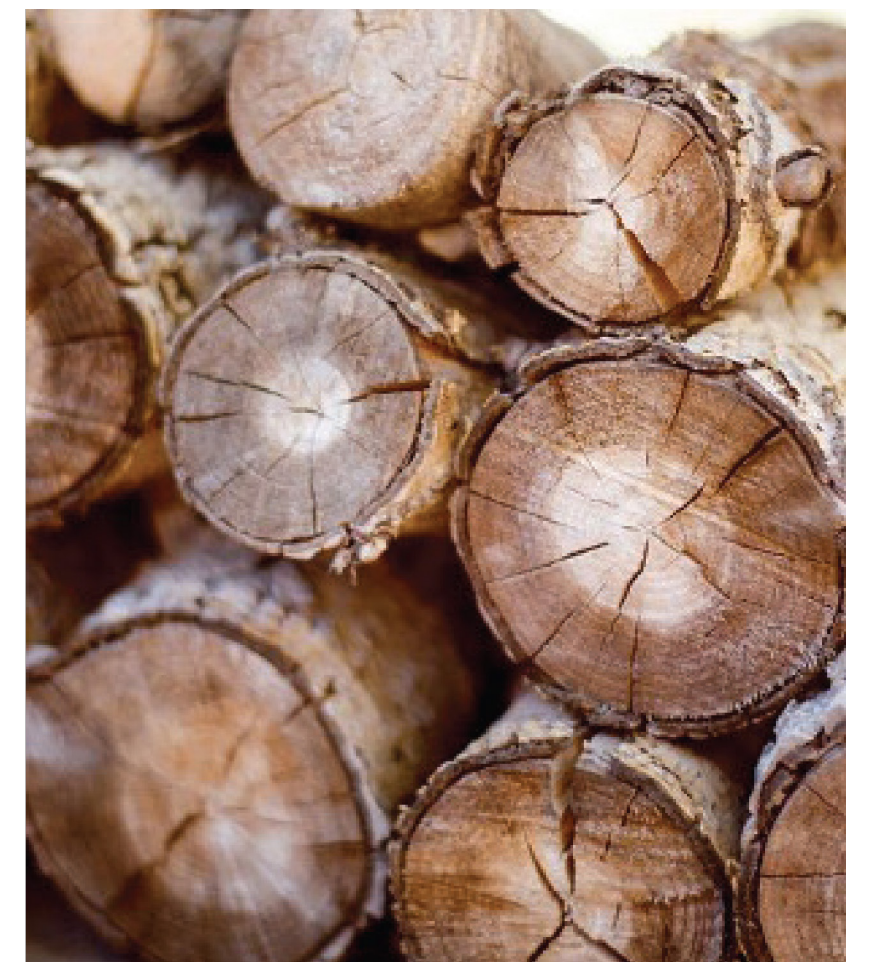
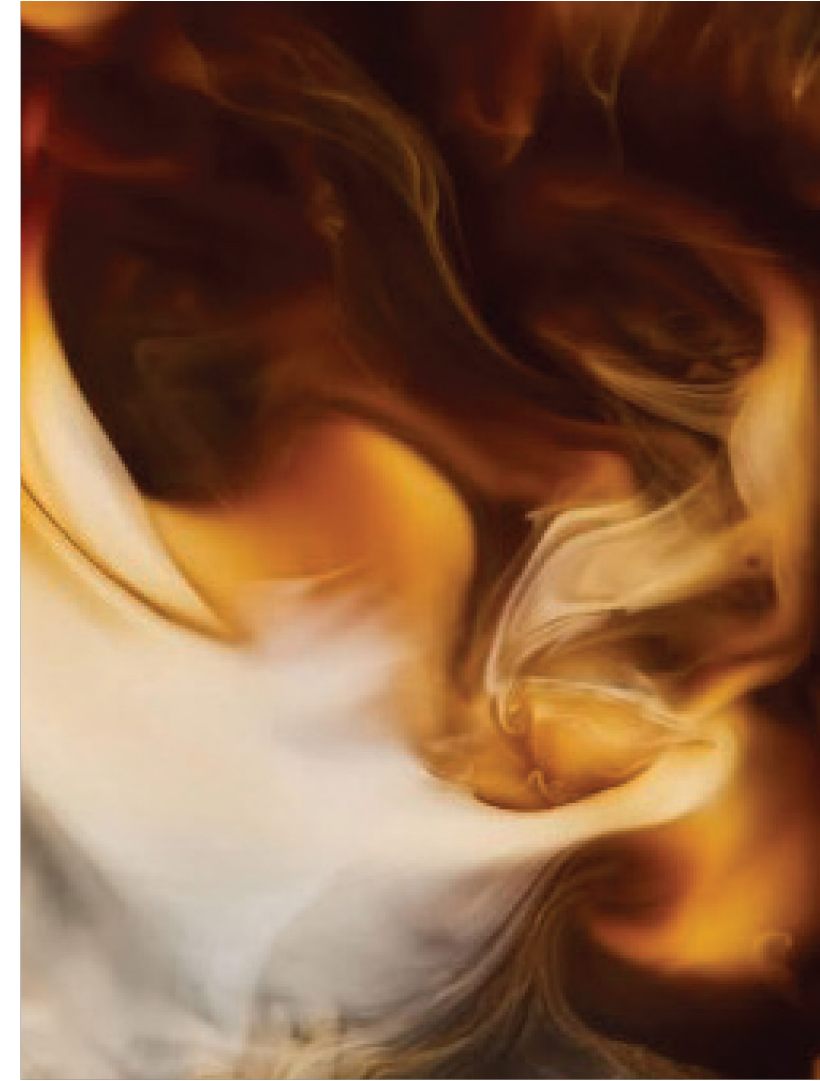
This trend brings comforting scents and calming colors that plant your feet firmly on the ground - restoring balance in a world that often feels overwhelming. As a response to turmoil, consumers will restore balance by saying **“Let the Festivit-ease begin!”**



Festivit-ease

THE MOOD

FALL / WINTER 2026



Warm | Effortless | Comforting | Grounding | Inviting | Laid-Back



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THE COLOR PALETTE

PANTONE
Cappuccino
19-1220 TCX

PANTONE
Caramel Cafe
18-1148 TCX

PANTONE
Mocha Mousse
17-1230 TCX



PANTONE
Cranberry
17-1545 TCX

PANTONE
Harvest Pumpkin
16-1260 TCX

PANTONE
Whisper Clouds
11-3900 TCX



Festivit-ease



THANK YOU

We hope you enjoyed this quick peek at one of our Fall/Winter 26 trends.

If you're interested in seeing further how we translate key trends into beautiful fragrance collections and vibrant color palettes, please contact us to access our full trend presentations.

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